



## **New York-based Web Series “Giving Me Life (In The Land Of The Deadass)” Releases Trailer**

### **Announces World Premiere at New York Television Festival**

**NEW YORK (August 15, 2017)** — New York-based web series ‘Giving Me Life (In The Land Of The Deadass)’ releases its official trailer today. The pilot will make its world premiere at the New York Television Festival in late October.

‘Giving Me Life’ is a provocative dramedy about six Black and Latinx friends of diverse sexualities struggling to live and love in New York City. Each episode will focus on one particular friend as she or he learns how to survive in a city that gives ‘no-fucks’ about a loving heart or a living wage. The series takes an optimistic, inclusive and comedic look at love and friendship against a backdrop of the fundamentalism, conservatism and hate crimes on the rise in today’s America.

**Watch the full trailer here: <http://bit.ly/2uL9YcB>**

“Growing up in New York City, I always had a diverse, crazy group of friends and family,” said series creator/writer/producer/director Dafina Roberts. “It never even occurred to me that the rest of the world didn’t embrace every shade of skin or sexuality until I went upstate for college. That was my first real experience feeling like a ‘minority’, and it created a burning desire in me to normalize marginalized identities and tell our stories. With the current political and social climate, this show feels even more essential. I truly believe friendship and love can help us survive this harsh world that can be full of hatred, pain and divisiveness.”

‘Giving Me Life (In The Land Of The Deadass)’ stars Lori Laing as feisty Nala, Natalie Jacobs (from Emmy-Nominated Digital Series ‘Tough Love’) as tightly-wound Leah, Mark St. Cyr as religious-minded Travis, Sly Maldonado as free-spirited Cam, Nathaly Lopez as rebellious Jess and Jarvis Tomdio as geek-chic Gil.

The ‘Giving Me Life’ web series is an Official Selection of the 2017 New York Television Festival, which is the first recognized independent television festival and an organization dedicated to identifying and nurturing top creative talent and connecting it

with industry decision-makers. The 13th Annual New York Television Festival will take place from October 23th to 28th.

The series is executive produced by Dafina Roberts of So NYC Productions and produced by Sophia Clark of Sophia Estelle Productions.

For more information on 'Giving Me Life', visit [gmlseries.com](http://gmlseries.com); follow @GMLSeries on [Instagram](#), [Twitter](#) and [Tumblr](#); use #GMLSeries or like 'GML Series' on [Facebook](#); or subscribe to GML Series on [YouTube](#).

### **About the NYTVF**

Established in 2005, the NYTVF constructs new and innovative paths of development and talent identification, while simultaneously complementing the traditional television development model. By partnering directly with networks, studios, production companies, digital platforms and brands, the NYTVF provides its Industry Partners with a streamlined development model, leveraging its vast creative community of over 17,000 independent producers and production companies, to create content with specific partners in mind. During the annual New York Television Festival - held each fall in New York City - the NYTVF brings together its top artists and industry decision-makers for a series of events designed to foster networking, collaboration and education. The Festival also marks the culmination of the organization's yearly development efforts and features screenings of top independent content, educational panels, fan events, red carpet premieres, and more. For more information on the NYTVF, the annual Festival and these competitions, visit [www.nytvf.com](http://www.nytvf.com).

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